

INTELLIGENCE IS NO MORE LIMITED TO **HUMANS**

**SELL, PROMOTE AND SUPPORT
WITH AN AI CHATBOT**

Targeted promotion

Instant sales

Support 24x7 and higher CSAT

All That.....

with low investments, higher RoI and quick GTM



INTRODUCING 360° AUTOMATION

IN YOUR BUSINESS MARCOM ENDEAVOURS USING AN AI CHATBOT

A CHATBOT

An intelligent software which can understand your customers' talks and can respond them intelligently by deploying AI and ML.

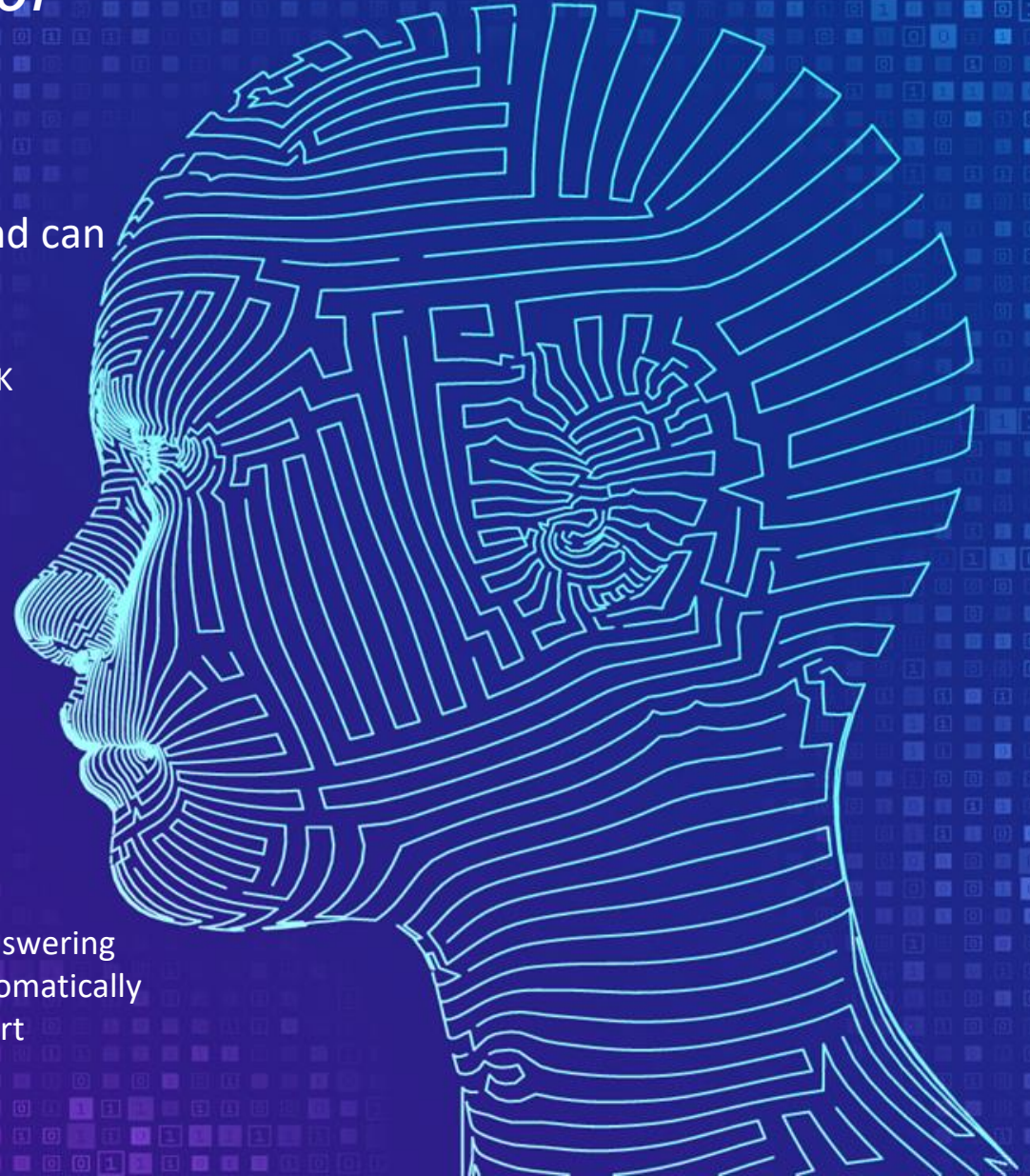
Available 24x7 | Speaks 100+ Languages | Remains Consistent | Never Leaves | With HACK

HOW IS IT BEING USED

For Pre-Sales, Post Sales, Brand Promotion, Brand Awareness and Lead Generation with higher success rate and reduced GTM

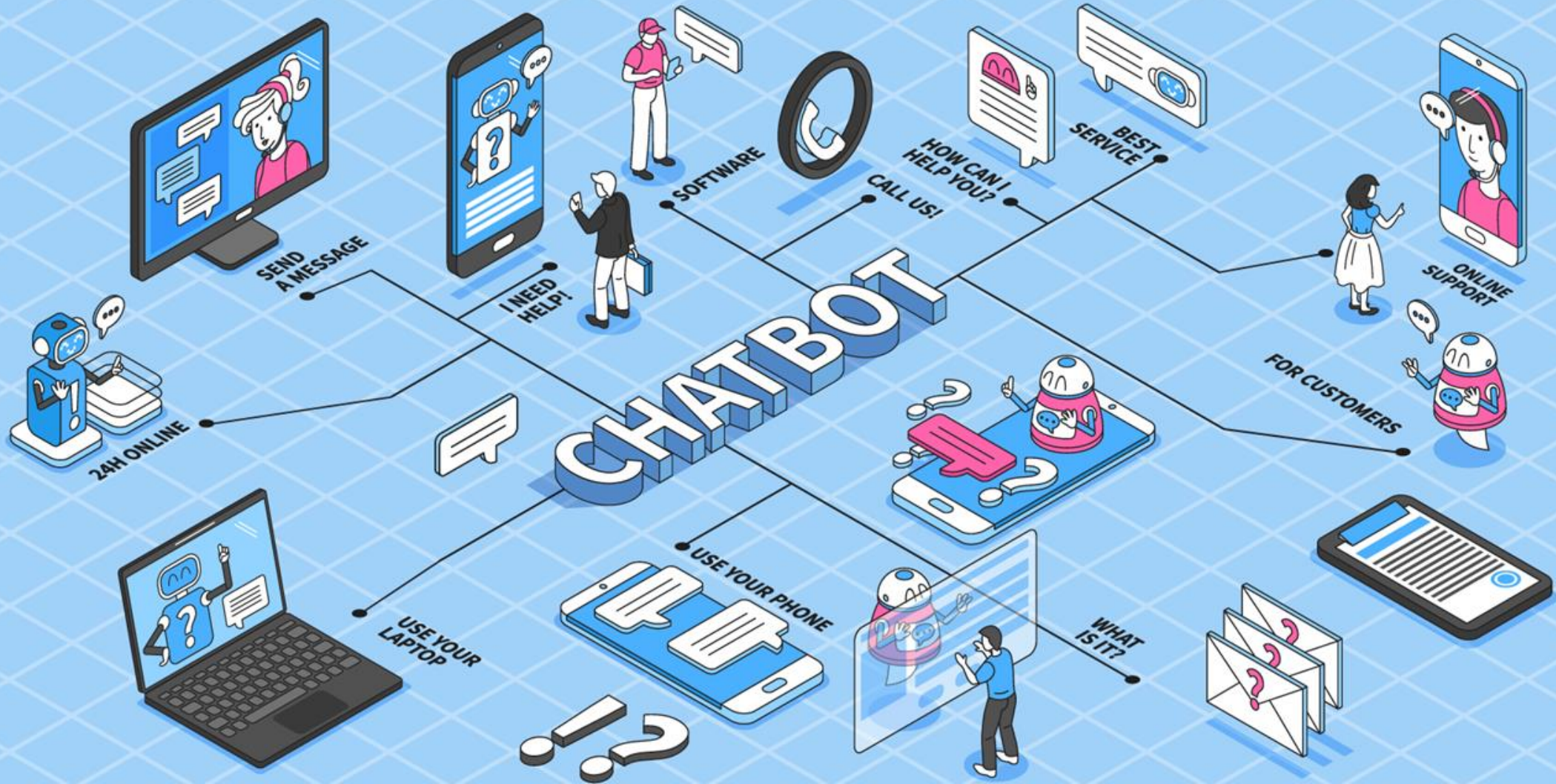
WHAT IS **NOT** A CHATBOT

- A utility which works on keyword matching to respond otherwise fails. Typical FAQ answering
- Sending promotional messages on Whatsapp without the capability of answering automatically
- IVR machine, which asks you to press certain keys to give you a status about any report
- Alexa and Google Home Mini



WE DO OMNI-CHANNEL CHATBOTS

Website | Mobile App | WhatsApp | Facebook | Google Hangout | Alexa | EPBEX | eCommerce | Hubspot | Zoho | More...





A product of Yugasa

YugasaBot is an Artificially Intelligent and NLP based VA. It is enriched with multiple unique features like being OmniChannel, MultiLingual, Speech to Text and more. We deploy intelligent automation in our customers' businesses in different ways. Few examples are shown below.



Lead Gen



eCommerce



Customer Support



HR Management



Appointments



Ticket Booking



Tracking



Digital
Promotion



Print to Digital Ad











Operating model 2.0

Graduating to 2.0 indicates that digital solutions have helped increase business efficiency, output and potential substantially

Every business aims to improve efficiencies, lower cost and grow revenue. While many digital solutions are built to help companies achieve these, the cost and complexity of adoption is oftentimes

prohibitively high. As digital continues to shape how we do and will conduct business in the future, **embracing new technologies is the only means of staying ahead of the curve.**

Digital technologies	Areas of focus	Tools	Examples
➡ Natural language processing	Customer and channel engagement	Yellow.ai Yugasa Bot	 Bajaj Finserv deployed multilingual virtual assistants powered by natural language processing model to support customers across the customer lifecycle, helping them achieve ~\$16M cost savings a year.
AI-driven sales optimisation	In-store sales optimisation	➡ Agrex.ai	 Bata used AI-powered video analytics to boost in-store sales. Using existing video infrastructure, they analysed customer segments and emotions that certain products evoked.
Robotic Process Automation	Operational efficiencies	Ui Path Automation Anywhere	 Tata Sky leveraged Robotic Process Automation (RPA) to automate 17 processes, including in finance, supply chains and tax reconciliation, saving the company 10K+ hours per year.
Big data analytics	Data analysis	Amazon Web Services Microsoft Azure	 Indegene implemented cloud-based data solutions to extract insights from adverse events so they could take pre-emptive actions, achieving 80% time savings.
Cybersecurity measures	System protection	Securonix Palo Alto Networks	 Ashok Leyland upgraded their security network to enhance protection, improve security services management and optimise costs, leading to a 90%+ reduction in time to set up security for new stores as well as lowered costs.
AI-driven HR solutions	Talent management	Leena AI Eightfold.ai	 Vodafone Idea deployed AI-driven HR solutions to streamline their employee grievance mechanism, which significantly enhanced employee productivity by resolving 90%+ of employee queries without escalation.

WHATSAPP CHATBOTS

60 CRORE USERS
GROWING @ 16.6% / Annum

THE MOST PREFERRED CHAT APP

Get More with WhatsApp Chatbot

WhatsApp Ads: Inform customers about new products and offers

Conversions: Sell on WhatsApp and collect more revenue

Support: Respond to customer queries on WhatsApp

Repeat Business: Interact with past customers

CSAT: Send order updates





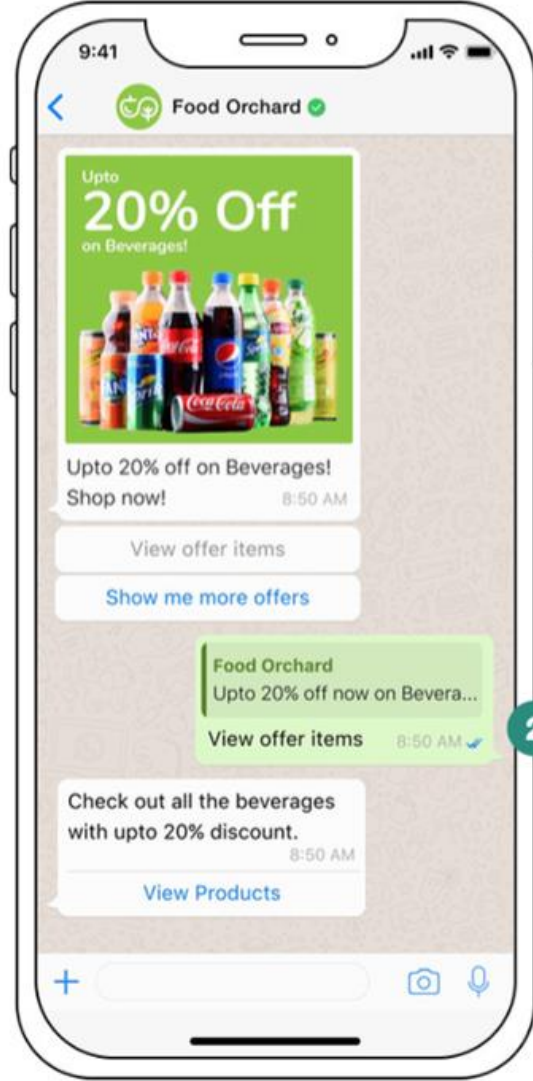
USE CASES

ECOMMERCE

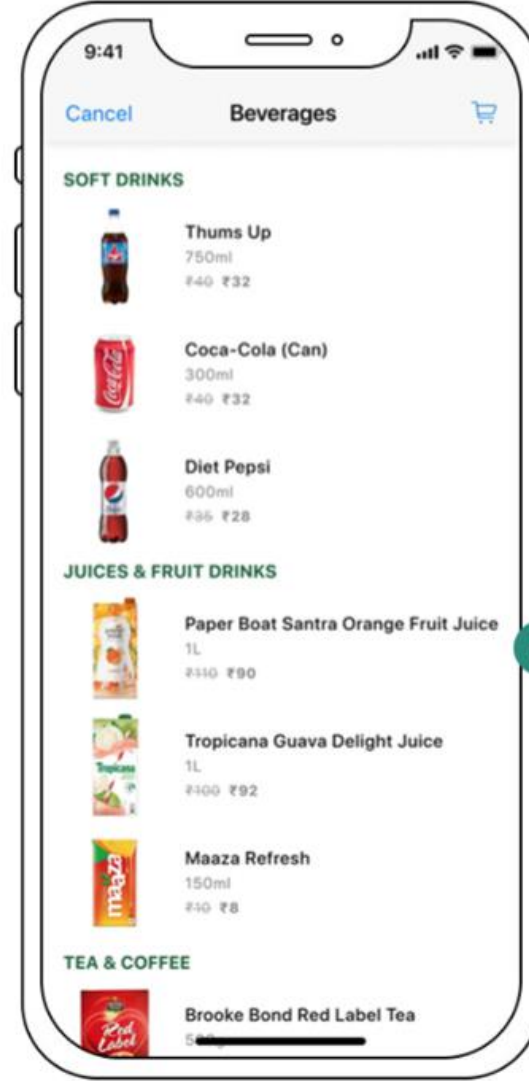
Build frequency and repeat orders



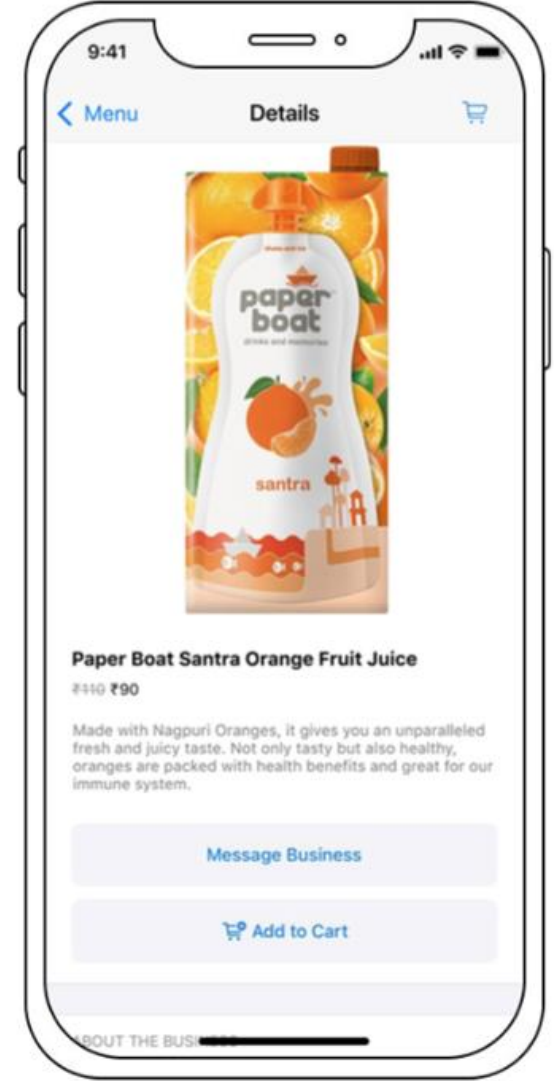
Notification with promotional message from brand



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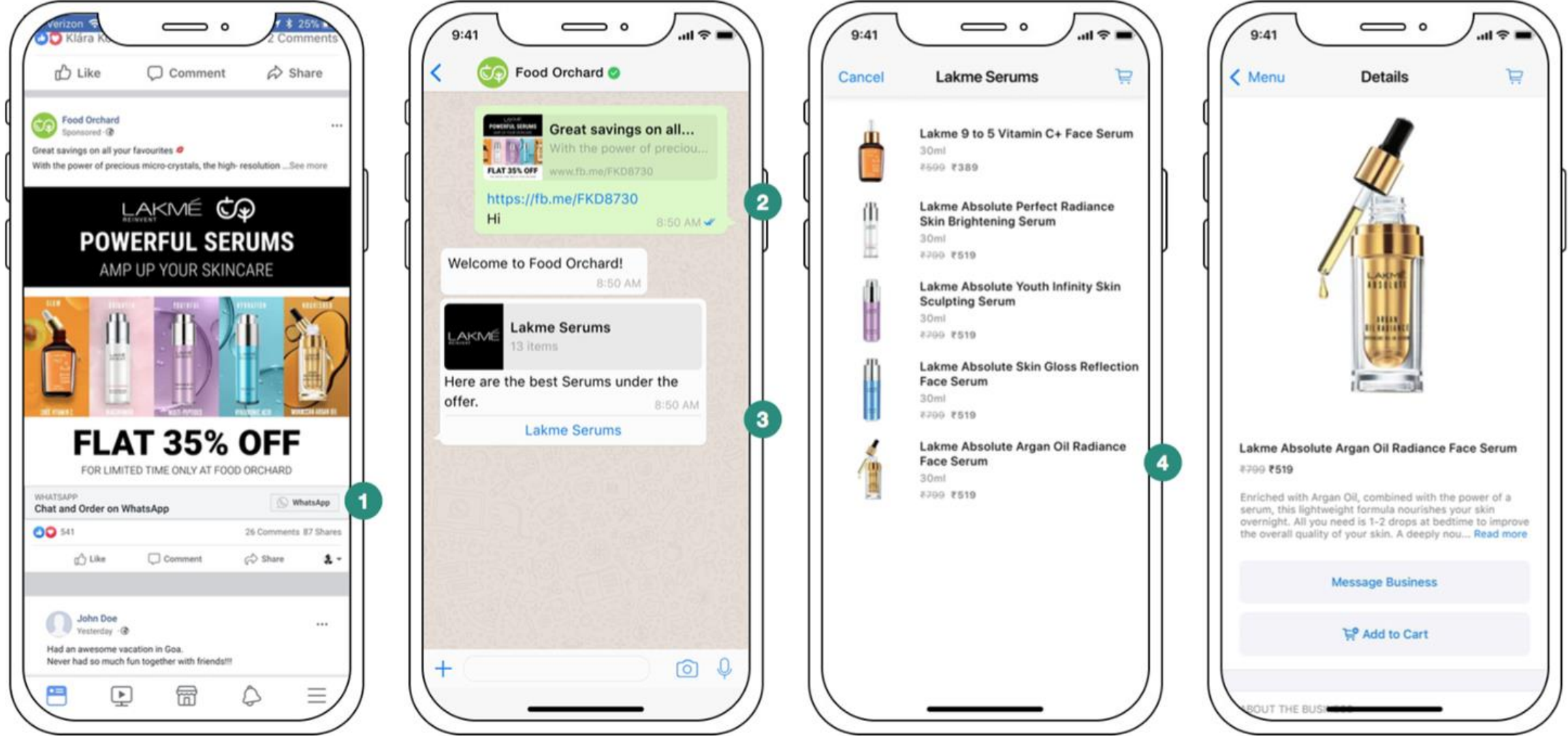


Dynamic list which contains products on which the offer can be availed



Product details page

Drive discovery **click-to-WhatsApp ads**



Click to WhatsApp ad on Facebook for specific products



Offline Entry Points

Product packaging

Out-of-the-house (OOH) advertising

PR/media news article



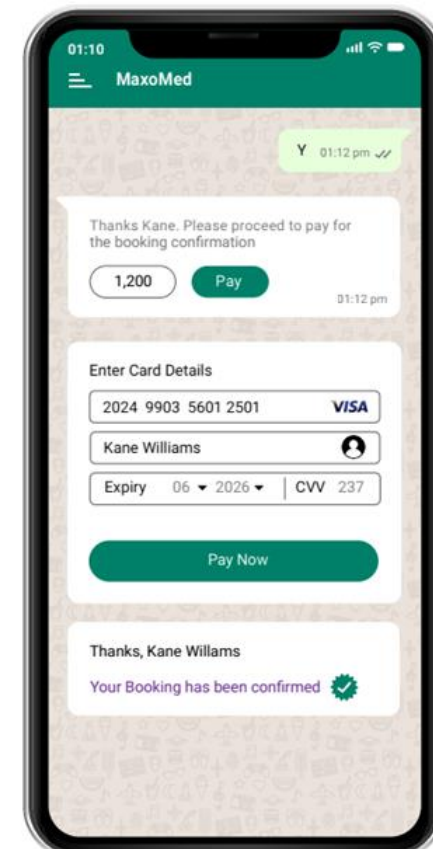
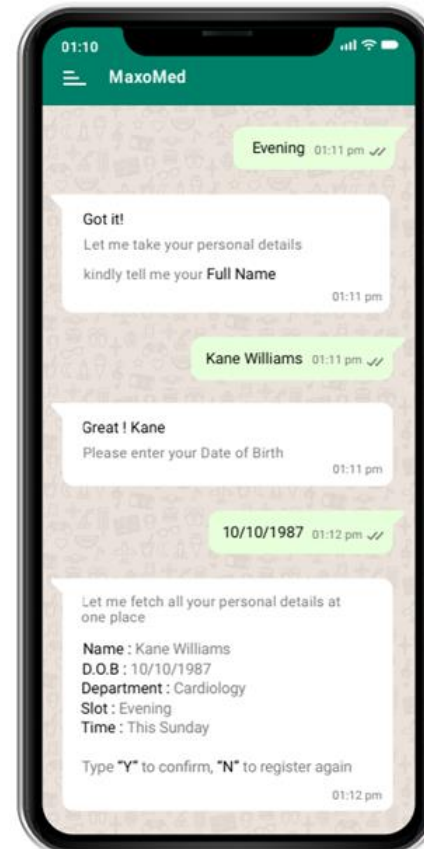
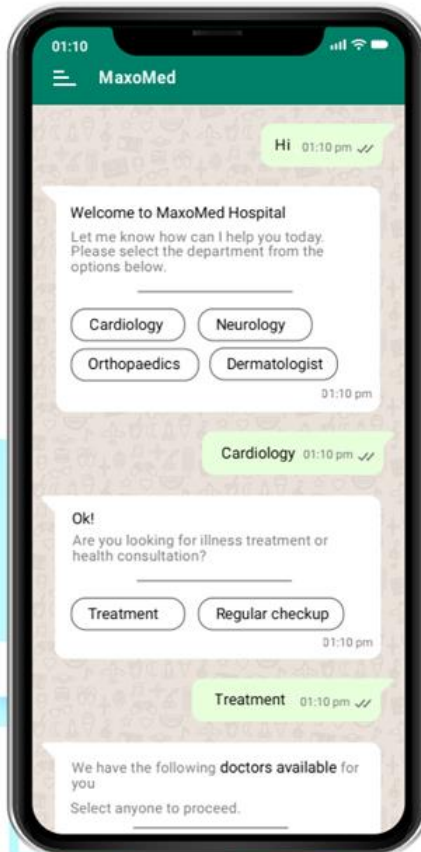


USE CASES

HEALTHCARE

Save up to 50% of your expenses by deploying AI Chatbot in your Medical Facility

A penny saved is a penny earned. Cut down your expenses on promotion and customer support by 30% to 50% with YugasaBot •



Integrate AI enabled Chatbot with your existing IT infra



WhatsApp



Hospital
Management
System



Website



Android



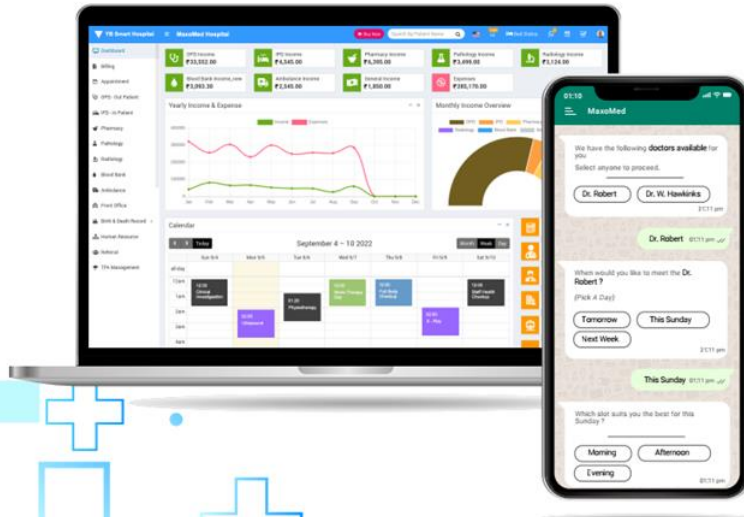
iOS



Online
Payments



Ticketing
Software



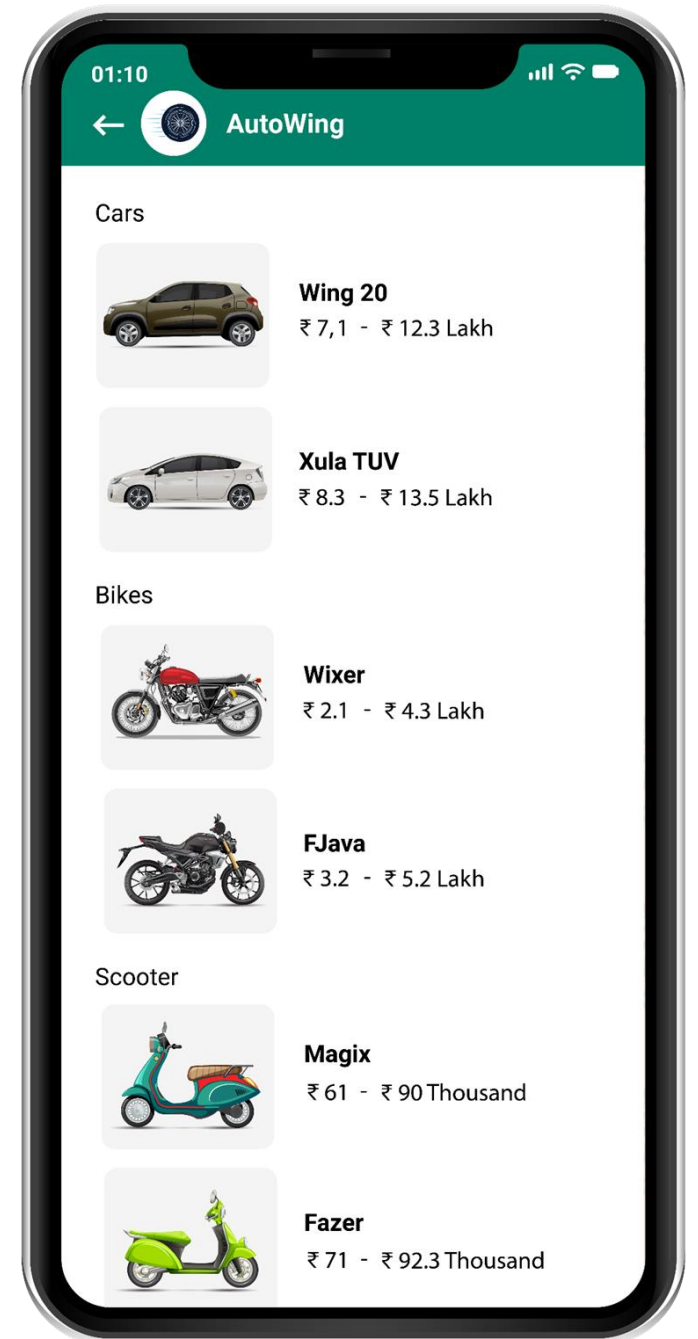
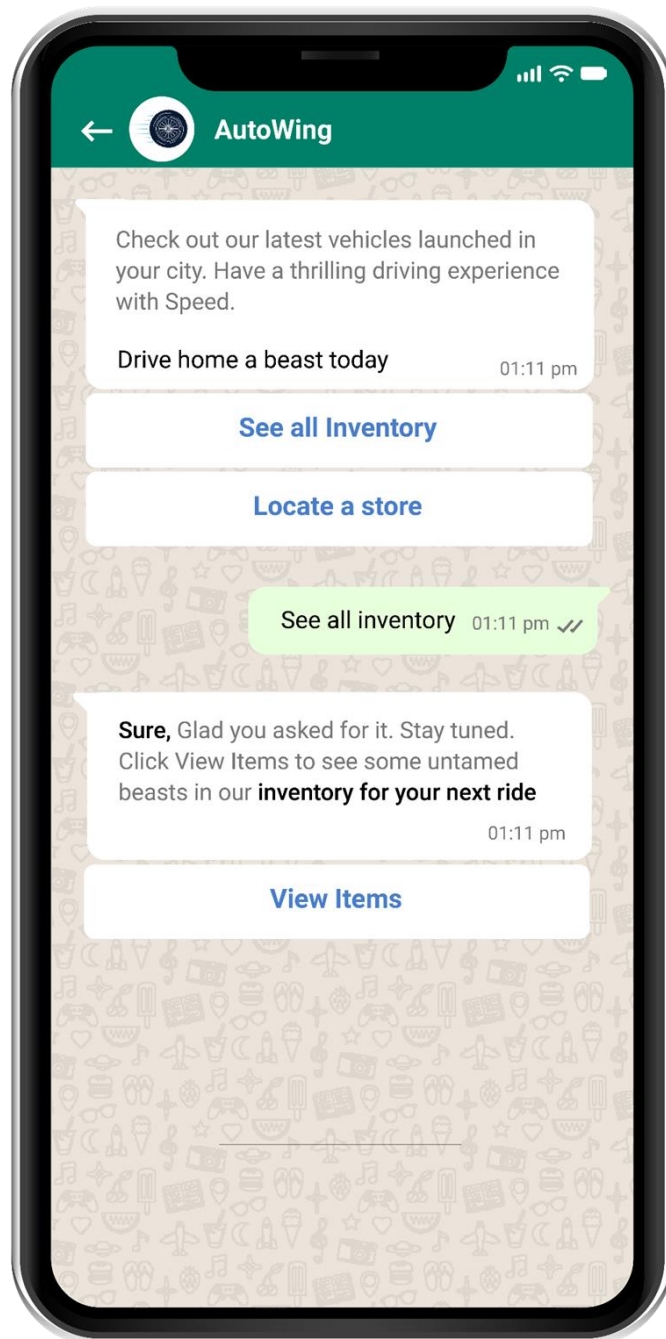
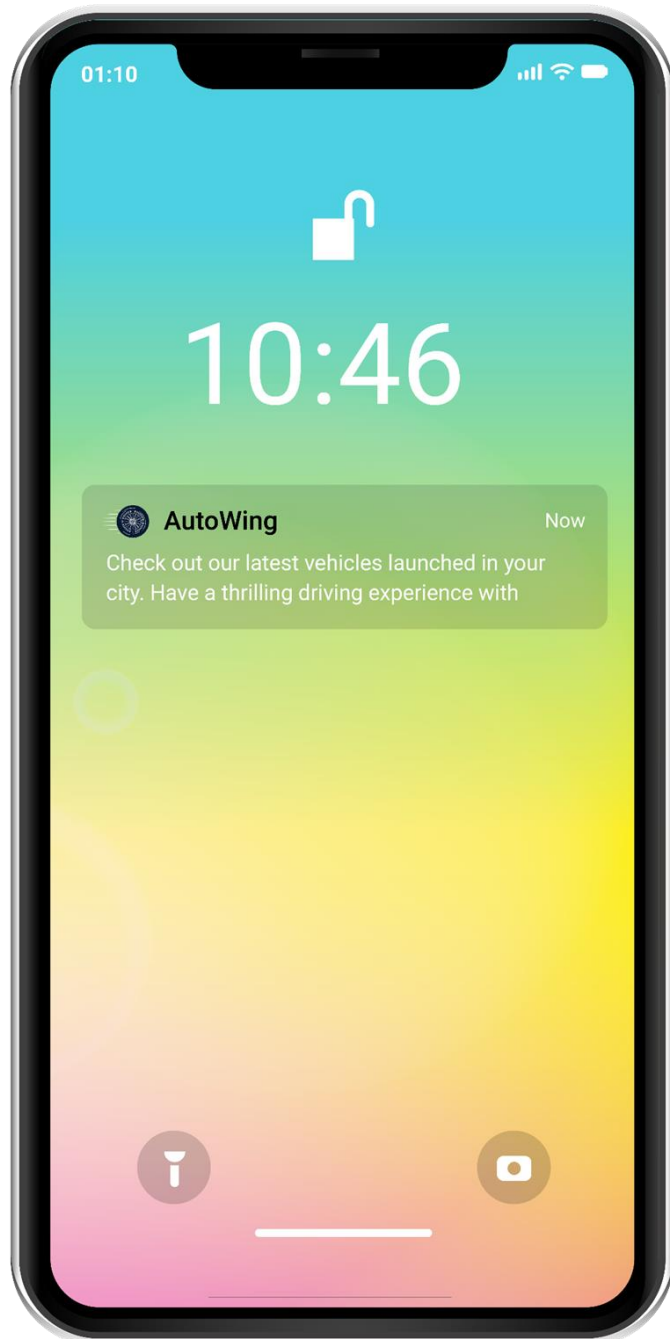
Get a 360° solution

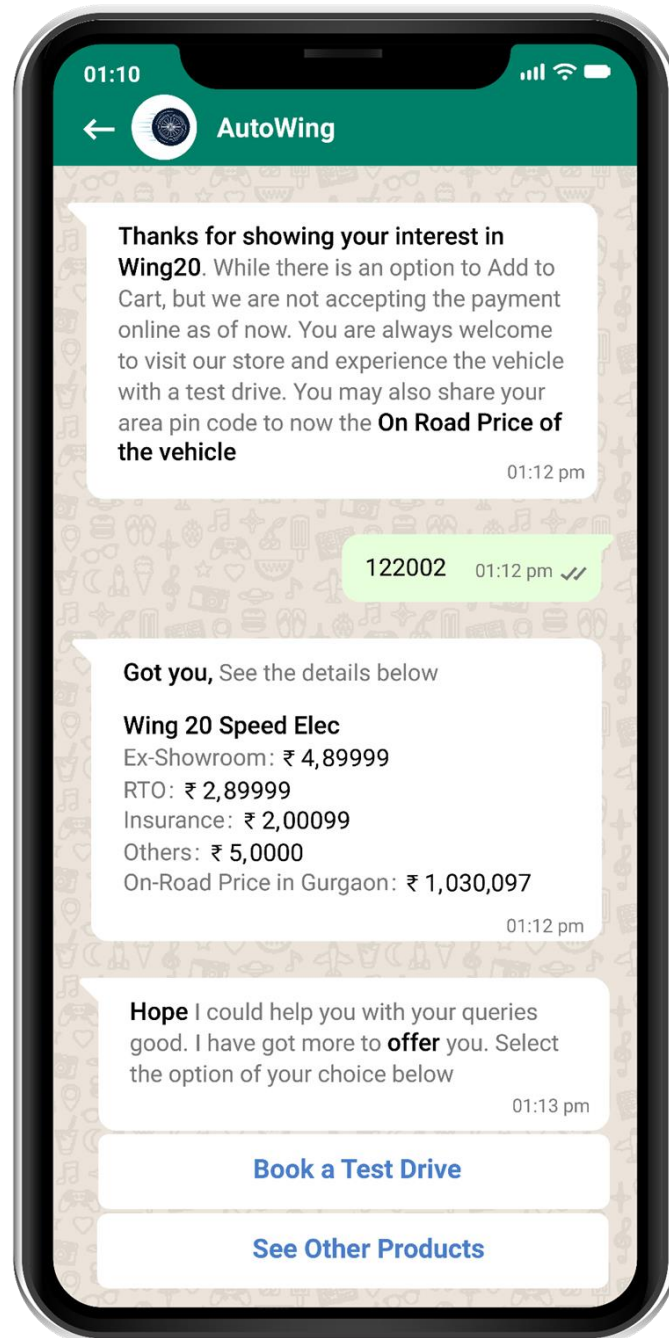
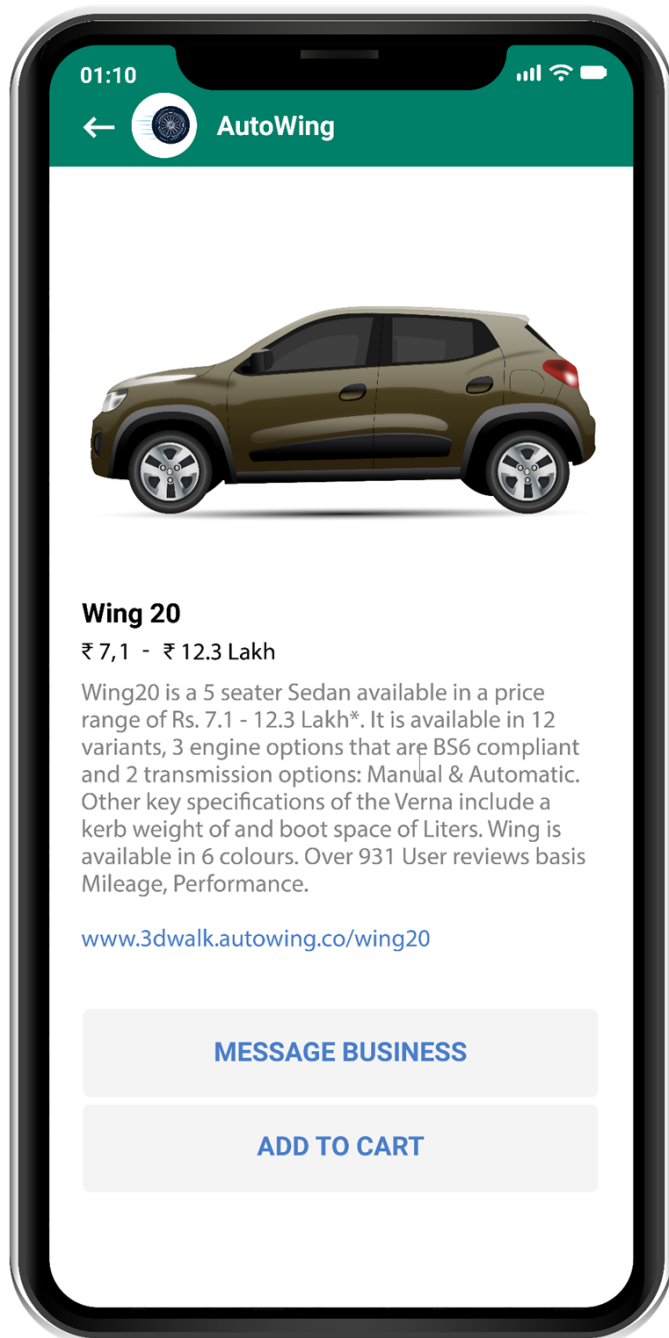
If you are not using any HIMS or Pathlab software as of now, then get the complete automation from Yugasa without any hassel.



USE CASES

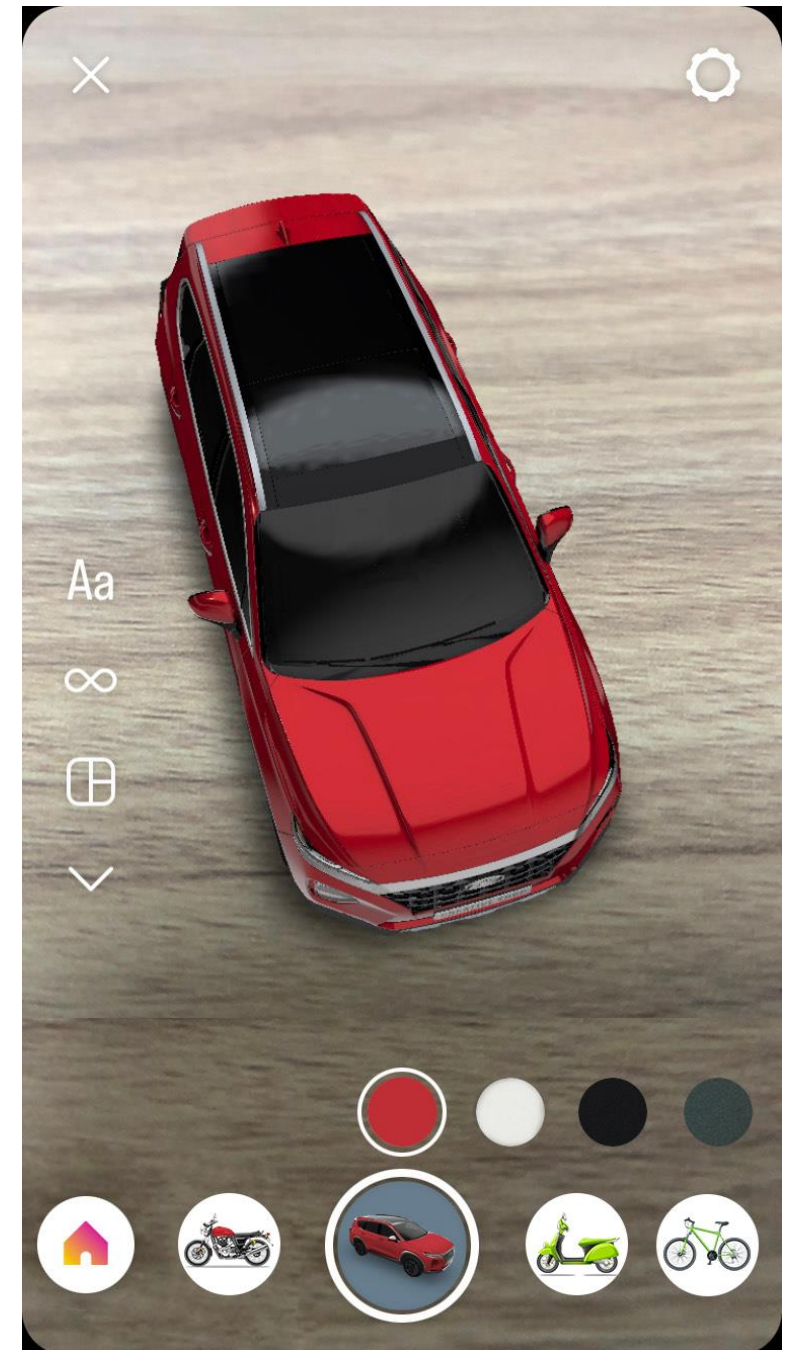
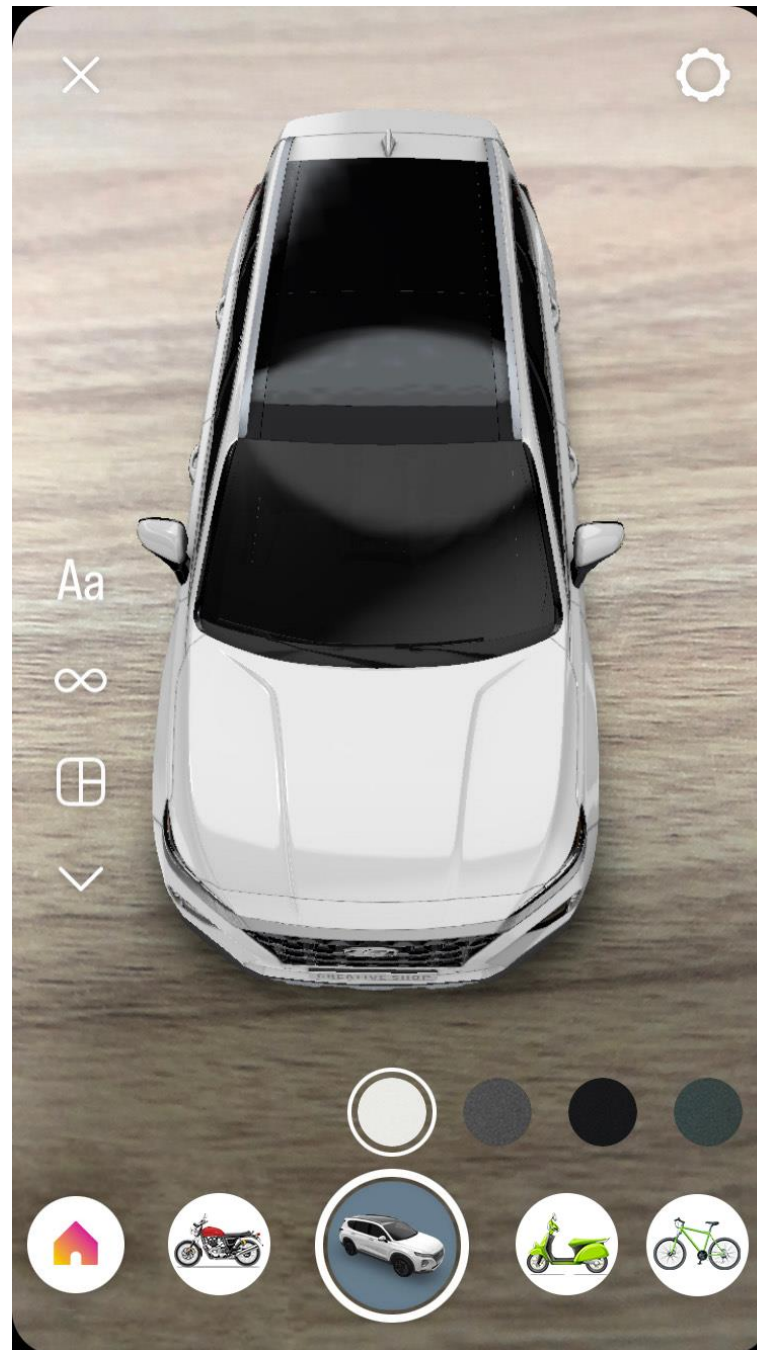
AUTOMOTIVE





CUSTOMIZED
COMMUNICATIO
N FLOW CAN BE
DESIGNED AND
IMPLEMENTED AS
PER THE BRAND
REQUIREMENT

STATE OF THE ART
FEATURE OF
DISPLAYING THE
VEHICLE IN AR/VR
AND ALLOW
USERS
EXPERIENCE 3D
VIEW



The background features a light blue and white geometric pattern consisting of interconnected hexagons and lines, creating a network-like or molecular structure.

USE CASES

GOVT / NGOs

Reach out for sharing latest Policies or schemes



Let users reach out for support



The background features a light blue and white geometric pattern consisting of interconnected hexagons and lines, creating a network-like or molecular structure.

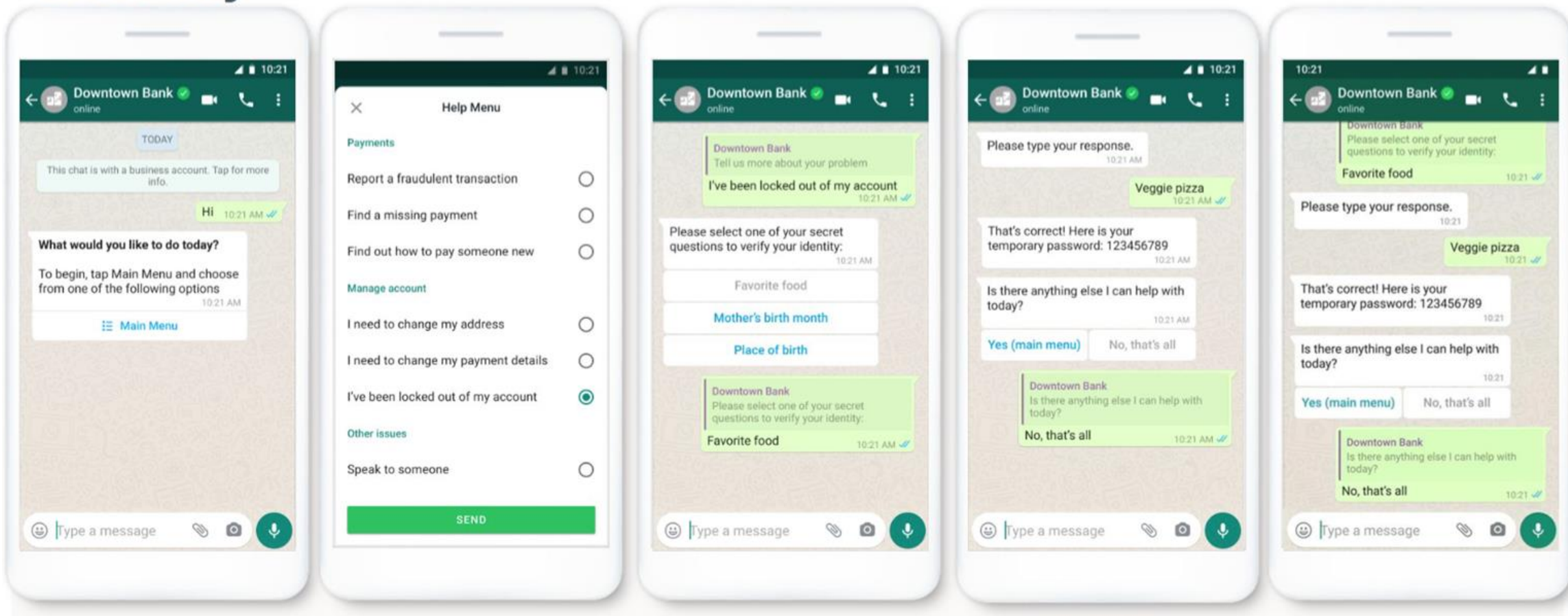
USE CASES

BANKING

Financial Services

Handle customer queries quickly and efficiently

📺 Tap to play video



Multiple brands and Startups globally have shown their confidence in us



Multiple Big brands globally have shown their confidence in us



BookMyForex



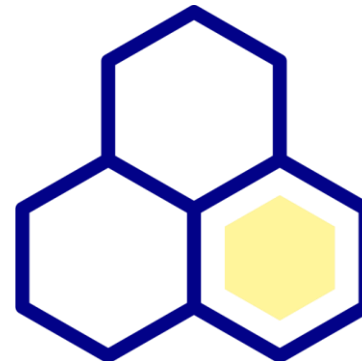
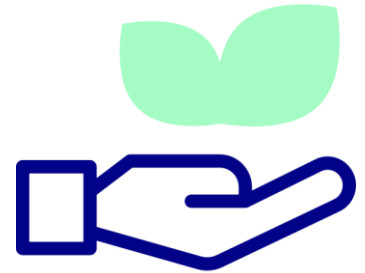
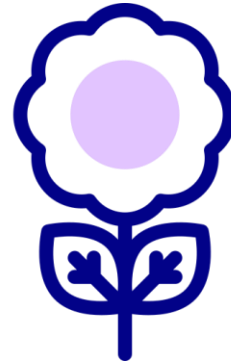
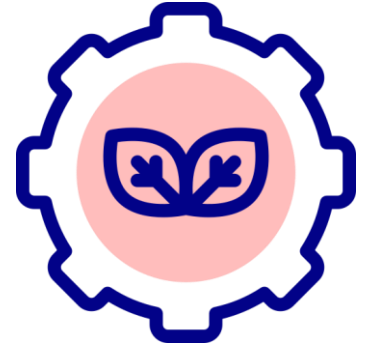
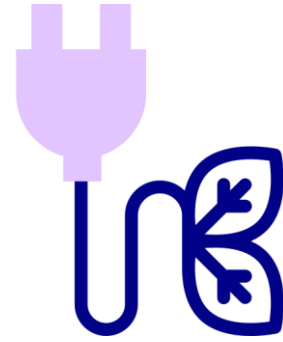
WHY US

Timely Support: We have direct access to the tech team of the renowned **Chatbot** companies and are capable of providing strong technical and functional support to you during implementation.

Highly Scalable and quick GTM: We have tested multiple chatbot platforms ourselves and aim to implement a highly scalable one which can be quickly implemented for your custom business needs.

Omni-Channel: Our preferred bot can be implemented on Website, Whatsapp, Mobile apps, FB Messenger and more to assist your visitor for sales, promote and support activities.

Customisation possible: We will arrange bot's integration with your existing IT setup seamlessly.





An award-winning
OmniChannel Virtual
Assistant for D2C brands
to automate their Sales,
Support and Promotion
24x7 in multiple
languages.

Dharmesh Jaggi
Business Unit Head
Email: d.jaggi@helloyubo.com
www.helloyubo.com
www.yugasasoftware.com

